



# South Central District Health

*Keeping your family & community healthy*  
1020 Washington Street North \* Twin Falls, ID 83301  
208-737-5900 \* [www.phd5.idaho.gov](http://www.phd5.idaho.gov)

January 22, 2007

## **PRESS RELEASE – For Immediate Release**

Contact: Monie Smith, Public Information Officer, 737-5978

### **District Health Calls For “Health Heroes” Nominations**

South Central District Health is calling for nominations from the community for **Health Heroes** -- individuals or groups who worked to protect, promote, and enhance the health of southern Idaho citizens during calendar year 2006. Award winners will be honored during Public Health Week, April 2-7. Nominations are due by Thursday, March 1.

Nominees must be residents of or do business in Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, or Twin Falls counties. Examples of activities for which individuals or groups may be nominated include, *but are not limited to*, the following categories:

- Promoting a healthy lifestyle through various activities;
- Organizing exercise programs;
- Promoting good nutrition;
- Preparing their community for a disaster or emergency;
- Disease education and prevention;
- Decreasing the incidence of workplace injuries;
- Working on clean indoor air / water issues;
- Building youth assets; or,
- Keeping children safe and healthy.

Nominations are being accepted in adult, youth, and corporate categories. The “Adult Hero” award will honor an adult individual or group in the community who has made a long-term commitment to improve the health of citizens in south central Idaho. Nominees may work in any field and do not have to be a part of an organization that works in health care. The “Youth Hero” award recognizes a youth (18 years or younger) or youth group in southern Idaho who has worked to improve the health of the

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community. The “Corporate Hero” award recognizes a business or organization that worked to educate the public about healthy living in 2006.

This is the ninth year South Central District Health has recognized the outstanding contributions to public health made by area individuals and/or groups.

Nominations must include the nominee’s name, age, gender, address and phone number, as well as the name, address and phone number of the person who is submitting the nomination. Nominations must also include a brief description about why the nominee deserves to be recognized with the **Health Heroes** Award. Forms are available at all South Central District Health offices.

Nominations may be mailed to South Central District Health, Attn: Health Heroes Nominations, 1020 Washington Street North, Twin Falls, ID 83301. Forms are available at South Central District Health offices in:

<b>Bellevue</b>	117 East Ash St.	788-4335
<b>Burley</b>	2311 Parke Ave., Unit 4	678-8221
<b>Gooding</b>	145 7 <sup>th</sup> Ave. East	934-4477
<b>Jerome</b>	951 East Avenue H	324-8838
<b>Rupert</b>	1218 9 <sup>th</sup> St., Ste. 15	436-7185
<b>Twin Falls</b>	1020 Washington St. N.	734-5900

Past winners include:

**2006 Health Heroes**

**Adult Hero:** Ann Bybee, Jerome, a dedicated Magic Valley area diabetes educator.

**Youth Hero(es):** The Filer Elementary School 4<sup>th</sup> Grade Class and the Valley Elementary School K-5 classes shared the award to honor their walking programs that taught students the importance of exercising.

**Corporate Hero:** The College of Southern Idaho was selected for its consistent work to protect, promote, and enhance the health of citizens in south central Idaho.

**2005 Health Heroes**

**Adult Hero:** Dr. Cynthia Unger, D.D.S., from Hailey, who has led the charge to make sure that elementary school children in Blaine County have dental screenings free of charge at school.

**Youth Hero:** The Kimberly High School Advanced Health Class that raised \$2,000 to purchase milk vending machines for the Kimberly High School and Middle Schools to provide an alternative to soda.

***Corporate Hero:*** The Body Works gym and fitness club in Buhl.

**2004 Health Heroes**

***Adult Hero:*** Attorney Reginald “Reggie” Reeves who helps link people with limited resources to the health services they need.

***Youth Hero:*** The Mini-Cassia HealthNet Coalition for their numerous contributions to the communities of Burley and Rupert.

***Corporate Hero:*** Main Motion Dance and Fitness Studio in Oakley that provides a place to exercise to the citizens of this rural community.

**2003 Health Heroes**

***Adult Hero:*** Gooding Police Chief Paul Brown who volunteered his time to the Gooding County HealthNet Coalition.

***Youth Hero:*** The Blaine County Teen Advisory Council (BC TAC). Members of the youth group worked with the Blaine County School District to introduce Youth Development Assets into the school system.

***Corporate Hero:*** Twin Falls Times-News for its promotion and support of youth as the community’s most valuable resource.

**2002 Health Heroes**

***Adult Hero:*** Sheri Massie, Twin Falls, an HIV-positive woman who works to inform her community about HIV prevention and about the realities of living with HIV.

***Youth Hero:*** Jeremy Ricondo of Rupert. Jeremy was in 10<sup>th</sup> grade at Minico High School when he received the award. He was the first youth member of the Rupert City Council.

***Corporate Hero:*** The Twin Falls Lions Club for its help of adults and children in receiving the vision care they would otherwise not be able to afford.

**2001 Health Heroes**

***Adult Hero:*** David McClusky, M.D., recognized for his caring, dedicated work on behalf of the citizens, and especially the youth, of south central Idaho during his long and distinguished medical career.

***Youth Hero:*** Shaylee O’Connor, Buhl, was honored for her work with the Magic Valley Tobacco Free Coalition and her efforts to encourage youth to stay tobacco free.

***Corporate Hero:*** KMVT Television, for their generous support of the HealthNet Youth Asset Building Initiative.

2000 Health Heroes

***Adult Hero:*** Jan Mittleider, Associate Professor of Physical Education and Wellness Coordinator at CSI.

***Youth Hero:*** Lauri Bailey and her students at the Cassia County Education Center in Burley.

1999 Health Hero

***Corporate Hero:*** Con Paulos and Subway Sandwiches, for providing healthy fast food alternatives.

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**SOUTH CENTRAL DISTRICT HEALTH**

**2007 HEALTH HEROES**

*Nomination for an individual or group who worked to protect, promote, and enhance the health of southern Idaho citizens during calendar year 2006.*

**NOMINEE:** \_\_\_\_\_ Age: \_\_\_\_\_

Male: \_\_\_\_\_ Female: \_\_\_\_\_ Group: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**NAME OF PERSON SUBMITTING NOMINEE'S NAME:** \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**ACTIVITY DESCRIPTION:**

Please provide a brief description of the activity that you think qualifies the nominee for the 2007 Health Heroes Award. This activity should have been performed or begun in calendar year 2006:

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**PLEASE RETURN THIS FORM BY THURSDAY, MARCH 1, 2007, TO:**

South Central District Health  
Attn: Health Heroes Nominations  
1020 Washington Street North  
Twin Falls, ID 83301

**FORMS ALSO MAY BE DROPPED OFF AT ANY LOCAL SOUTH CENTRAL DISTRICT HEALTH OFFICE.**

Bellevue	117 East Ash St.	788-4335
Burley	2311 Parke Ave., Unit 4	678-8221
Gooding	145 7 <sup>th</sup> Ave. East	934-4477
Jerome	951 East Avenue H	324-8838
Rupert	1218 9 <sup>th</sup> St., Ste. 15	436-7185
Twin Falls	1020 Washington St. N.	734-5900

***For more information, call the SCDH Public Information Office at  
737-5978 or 737-5975.***